

CONGRATULATIONS ON YOUR NEW POSITION!



It is my pleasure to announce the promotion of Lauren Calica as the Communications and Community Engagement Coordinator, reporting directly to Arantxa Chavarria, Manager, Communications and Marketing. Lauren assumed her new position on Monday, July 27, 2026.

Lauren will support and execute digital communications and community engagement initiatives that promote Long Beach Transit's (LBT) services to strengthen customer awareness and engagement. She will manage LBT's digital platforms, create content, support outreach activities and design visual materials. Lauren will work closely with other departments to help advance communications strategies, reinforce LBT's brand, and promote services in the community.

Lauren joined LBT in May 2024 as the Marketing and Communications Intern, she worked on digital engagement initiatives such as Water Taxi campaigns, supported major events, and provided photography support. She later became a Digital Marketing Consultant, where she continued executing digital efforts and managed social media growth. She most recently served as a Communications Specialist for the City of Paramount, where she managed and published website content, weekly newsletters, and grew the city's social media following.

Please join the President and CEO, as well as the Executive Leadership Team, in congratulating Lauren on her promotion.



LAUREN CALICA

Communications and Community
Engagement Coordinator,
Customer Relations and
Communications

Elizabeth Brown

ED/VP, Organizational Development and Administration (ODA)

